



It's the Construction Career Day's 10th Year!

Attached you will find information on exhibitor booths, hands-on displays, advertising, and a registration form. The purchase of an Exhibitor Booth or Hands-On display will provide a free advertisement in the Journal.

In the early years of the Construction Career Day, funds were provided through the New York State Dept. of Transportation. Due to the many limitations and requirements to obtain those funds, the Syracuse Construction Career Day decided to refrain from accepting NYS funding and became a self-funded event, paid for primarily through donations and sponsorships in addition to exhibitor participation and advertisements. With the rising costs of supplies and location, the Career Day costs approximately \$15,000 dollars annually. Therefore, Sponsorships are crucial to be able to continue to provide a quality event for the local high schools. Attached you will find the sponsorship opportunities available. Sponsors will receive a free full-page ad in the Career Day Journal, as well as Booth Space and Banner Recognition at the event (banner to be provided by the sponsoring company).

We would like to invite your company to participate in the 10th Annual Construction Career Day event. This year's event is being held on **October 13, 2016 from 8:00AM until 2:00PM** at the NYS Fairgrounds Exhibit Center/Dairy Cattle Building.

We have had great participation from the local high schools at our past events and are expecting this year's event to draw more than 500 high school students from grades 9-12.

Please feel free to call me if you have any questions. The Career Day event relies on vendor participation and sponsorships so that students can gain the information needed to pursue a career in the construction industry. We sincerely appreciate your support and are looking forward to another successful event!

Sincerely,

Melissa M. Gould

Melissa M. Gould
Chair, Construction Career Day Committee

6563 Ridings Road – Syracuse – NY – 13206 – 315-437-9936 – Fax – 315-437-8053

Syracuse Construction Career Day Sponsorship Opportunities

EVENT SPONSOR



Hard Hats

\$1,500

Sponsor will underwrite hard hats to be distributed to students attending the 2016 Career Day event. Sponsor will receive a full-page ad in the Career Day Journal, Banner Recognition at the Event (Banner to be provided by sponsoring company) as well as booth space in our exhibit hall or hands-on area.

Volunteers' Lunch

\$1,500

Sponsor will underwrite luncheon for volunteers participating in the 2016 Career Day event. Sponsor will receive a full-page ad in the Career Day Journal, Banner Recognition at the Event (Banner to be provided by sponsoring company) as well as booth space in our exhibit hall or hands-on area.

Students' Lunch

\$1,500

Sponsor will underwrite luncheon for students attending the 2016 Career Day event. Sponsor will receive a full-page ad in the Career Day Journal, Banner Recognition at the Event (Banner to be provided by sponsoring company) as well as booth space in our exhibit hall or hands-on area.

Safety Glasses

\$1,000

Sponsor will underwrite the purchase of safety glasses to be distributed to students attending the 2016 Career Day event. Sponsor will receive a full-page ad in the Career Day Journal, Banner Recognition at the Event (Banner to be provided by sponsoring company) as well as booth space in our exhibit hall or hands-on area.

Volunteers' Breakfast

\$1,000

Sponsor will underwrite breakfast for the 90+ volunteers participating in the 2016 Career Day event. Sponsor will receive a full-page ad in the Career Day Journal, Banner Recognition at the Event (Banner to be provided by sponsoring company) as well as booth space in our exhibit hall or hands-on area.

Supporter Donation – Gold, Silver or Bronze Levels

Supporters of the event will have their name and company listed in the 2016 Career Day Journal.

Gold	\$150.00
Silver	\$100.00
Bronze	\$50.00

The Career Day event takes place **THURSDAY – OCTOBER 13, 2016 - 8AM-2PM** at the Exhibit Center/Dairy Barn building on the NYS Fairgrounds



Exhibitor and Advertiser Registration Form

Completed forms should be sent to: Melissa Gould @ 6563 Ridings Road, Syracuse, NY 13206 – 315-437-9936 Ext: 25

Name of Organization: _____

Contact Person: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

The purchase of an Exhibit Booth or Hands-On Display includes an ad in the Career Day Journal (Excludes Covers)

PLEASE MAKE CHECKS PAYABLE TO: SYRACUSE CONSTRUCTION CAREER DAY

We would like to reserve:

Exhibit Booth (10'x10')
\$250.00

Hands-On Demo Space (20'x20')
\$300.00

Number of Chairs: _____
(Limit of 4 total) Describe hands-on briefly _____

Will bring equipment Type of Equipment: _____

We would like to purchase the following Advertisement:

Full Page Ad \$300 Inside Front Cover \$500 Inside Back Cover \$500 Back Cover \$500

Sponsorship of: Safety Glasses \$1,000 Hard Hats \$1,500

Vol. Breakfast \$1,000 Vol. Lunch \$1,500 Student Lunch \$1,500

Supporter donation:

Gold \$150.00 Silver \$100.00 Bronze \$50.00

Please make checks payable to: SYRACUSE CONSTRUCTION CAREER DAY

Enclosed please find a check in the amount of \$ _____ for the following:

Exhibit Booth Hands-On Demonstration Advertisement Sponsorship/Supporter
(Please attach Ad Copy)

Career Day takes place **THURSDAY-OCTOBER 13, 2016 – 8:00am – 2:00pm** in the Exhibit Center/Dairy Barn Building NYS Fairgrounds. **RETURN THIS COMPLETED REGISTRATION FORM ALONG WITH PAYMENT and/or AD COPY TO: Melissa M. Gould - The Syracuse Builders Exchange - 6563 Ridings Road – Syracuse - New York – 13206 - Any questions – contact Melissa at 315-437-9936 Ext: 25 or email mgould@syrabex.com**