



## 12th Annual Construction Career Day!

In the early years of the Construction Career Day, funds were provided through the New York State Dept. of Transportation. Due to the many limitations and requirements to obtain those funds, the Syracuse Construction Career Day decided to refrain from accepting NYS funding and became a self-funded event, paid for primarily through donations and sponsorships in addition to exhibitor participation and advertisements. With the rising costs of supplies and location, the Career Day costs approximately \$15,000 dollars annually. Therefore, Sponsorships and Vendor participation are crucial to be able to continue to provide a quality event for the local high schools. Attached you will find the sponsorship opportunities available as well as exhibitor registration information.

We would like to invite your company to participate in the 12<sup>th</sup> Annual Construction Career Day event. This year's event is being held on **October 11, 2018 from 8:00AM until 2:00PM** at the NYS Fairgrounds Dairy Cattle Barn Building.

We have had great participation from the local high schools at our past events and are expecting this year's event to draw more than 500 high school students from grades 9-12.

Please feel free to call me if you have any questions. The Career Day event relies on vendor participation and sponsorships so that students can gain the information needed to pursue a career in the construction industry. We sincerely appreciate your support and are looking forward to another successful event!

Sincerely,

*Melissa M. Gould*

Melissa M. Gould  
Chair, Construction Career Day Committee

**6563 Ridings Road – Syracuse – NY – 13206 – 315-437-9936 – Fax – 315-437-8053**

# Syracuse Construction Career Day Sponsorship Opportunities

## **EVENT MAJOR SPONSOR (One available) - \$3,000**

### Other sponsorships available

#### **Hard Hats**

**\$1,500**

Sponsor will underwrite hard hats to be distributed to students attending the 2018 Career Day event. Sponsor will receive complimentary booth space in our exhibit hall or hands-on area.

#### **Volunteers' Lunch**

**\$1,500**

Sponsor will underwrite luncheon for volunteers participating in the 2018 Career Day event. Sponsor will receive complimentary booth space in our exhibit hall or hands-on area.

#### **Students' Lunch**

**\$1,500**

Sponsor will underwrite luncheon for students attending the 2018 Career Day event. Sponsor will receive complimentary booth space in our exhibit hall or hands-on area.

#### **Safety Glasses**

**\$1,500**

Sponsor will underwrite the purchase of safety glasses to be distributed to students attending the 2018 Career Day event. Sponsor will receive complimentary booth space in our exhibit hall or hands-on area.

#### **Volunteers' Breakfast**

**\$1,000**

Sponsor will underwrite breakfast for the 90+ volunteers participating in the 2018 Career Day event. Sponsor will receive complimentary booth space in our exhibit hall or hands-on area.

#### **Supporter Donation – Gold, Silver or Bronze Levels**

Supporter Donations do not include a booth space.

<b>Gold</b>	<b>\$200.00</b>
<b>Silver</b>	<b>\$150.00</b>
<b>Bronze</b>	<b>\$100.00</b>

The Career Day event takes place **THURSDAY – OCTOBER 11, 2018 - 8AM-2PM** at the Exhibit Center building on the NYS Fairgrounds



# Exhibitor and Advertiser Registration Form

Completed forms should be sent to: Melissa Gould @ 6563 Ridings Road, Syracuse, NY 13206 – 315-437-9936 Ext: 25

**PLEASE MAKE CHECKS PAYABLE TO: SYRACUSE CONSTRUCTION CAREER DAY**

We would like to reserve:

Exhibit Booth (10'x10')  
\$250.00

Hands-On Demo Space (20'x20')  
\$300.00

Number of Chairs: \_\_\_\_\_  
(Limit of 4 total)

Describe hands-on briefly \_\_\_\_\_

Will bring equipment      Type of Equipment: \_\_\_\_\_

**MAJOR EVENT SPONSOR (One Available)**  \$3,000

**We would like to purchase the following Advertisement: Advertisements are B&W**

B&W Ad \$250

**Sponsorship of:**       Safety Glasses \$1,500       Hard Hats \$1,500

Vol. Breakfast \$1,000     Vol. Lunch \$1,500     Student Lunch \$1,500

**These Sponsorships include a complimentary booth space**

**Supporter donation – Does not include booth space**

Gold \$200.00       Silver \$150.00       Bronze \$100.00

**\*Please make checks payable to: SYRACUSE CONSTRUCTION CAREER DAY\***

Enclosed please find a check in the amount of \$ \_\_\_\_\_ for the following:

Exhibit Booth     Hands-On Demonstration     Advertisement     Sponsorship/Supporter

Complete on other side



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Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

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**Career Day takes place **THURSDAY-OCTOBER 11, 2018 – 8:00am – 2:00pm** in the Exhibit Center Building NYS Fairgrounds.**

**RETURN THIS COMPLETED REGISTRATION FORM ALONG WITH PAYMENT and/or AD COPY (high res) TO:**

**Melissa M. Gould - The Syracuse Builders Exchange - 6563 Ridings Road – Syracuse - New York – 13206**

**Any questions – contact Melissa Gould at 315-437-9936 Ext: 25 or email [mgould@syrabex.com](mailto:mgould@syrabex.com)**