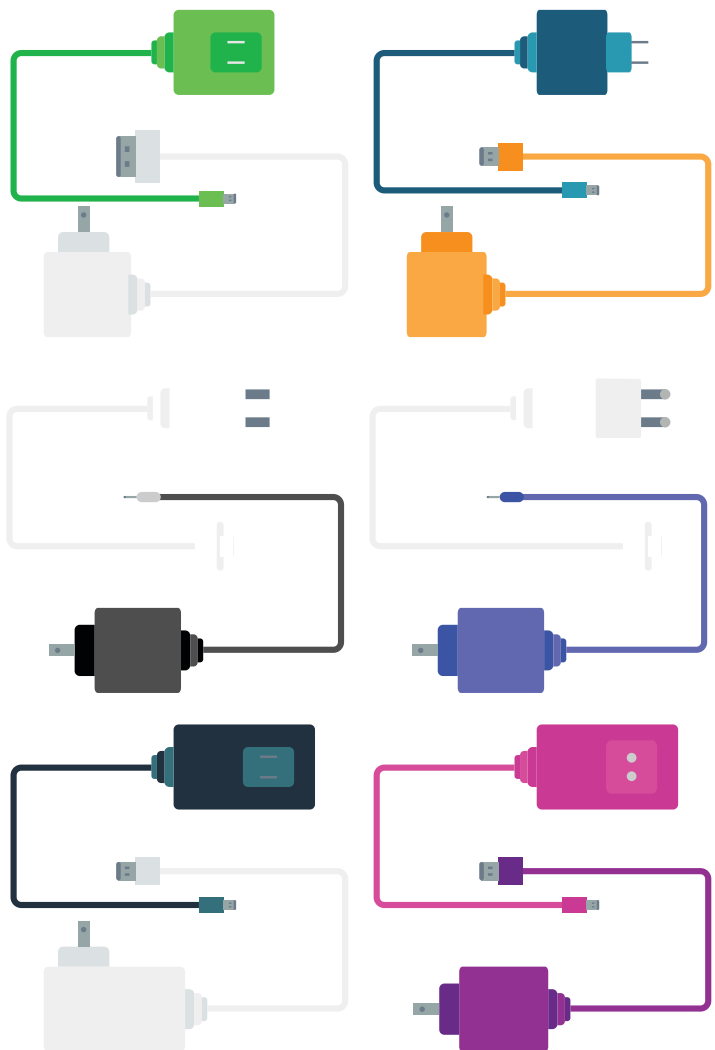




ON ALL YOUR CELLULAR NEEDS



SYRACUSE BUILDERS EXCHANGE CELLULAR PROGRAM



WE OFFER AT&T AND VERIZON DISCOUNTS.

SAVE 22% ON ALL YOUR CELLULAR NEEDS.

VEHICLE TRACKING DISCOUNTS.

25% OFF MOST ACCESSORIES.

NO ACTIVATION OR UPGRADE FEES.

MONTHLY BILL ANALYSIS.

1 STOP SHOPPING AND CUSTOMER SERVICE NEEDS.

EMPLOYEE OR FAMILY DISCOUNTS OF 18% WITH AT&T.

UNLIMITED PLANS WITHOUT THROTTLE DOWN.

**FOR MORE INFORMATION,
CONTACT ELIZABETH CONRAD
ECONRAD@SYRABEX.COM OR 315-437-9936.**

The Syracuse Builders Exchange ("SBE") has provided a group discount cellular phone service to our members since 1992. Since then, SBE and our members have adapted to the fast-changing technology and morphed into not only a cellular phone service provider but a service that provides deep discounts on data, iPhones, iPads and other personal assistant devices. Our unique arrangement with AT&T and Verizon provide our members with the deepest discounts available in the market place today.

Beth Conrad administers this program for the Association and is available to meet or speak with members looking to review their corporate or personal programs. I encourage our members who are not using the Builders Exchange's program today to contact Beth and receive a free analysis of your corporate program. Generally there are cost savings to be had without switching plans or carriers and the transition is seamless.

Enclosed please find many of our unique features with AT&T and Verizon. To learn more about the SBE discount program, please contact Beth at econrad@syrabex.com or call (315) 437-9936.

Yours truly,

Earl R. Hall, Executive Director
SYRACUSE BUILDERS EXCHANGE